EXTERNAL GUIDANCE NOTES

Creative Wales Partnership Fund
Open Call 2026/27

These guidance notes are intended to help you to complete the funding application for Creative Wales's Partnership Fund (CWPF).

1. **Creative Wales – Strategic Context**

Building a Confident, Connected and Creatively Led Wales

The Creative Industries are an important part of the Welsh economy, creating jobs and wealth, contributing to a strong national brand and promoting Wales in the world. Creative Wales is a part of Welsh Government and has been set up specifically to further support the growth of the creative industries in Wales and to offer a streamlined, dynamic and innovative service to the sector.

Creative Wales Mission Statement

Creative Wales exists to strengthen Wales as a confident, creative nation and a dynamic creative economy, where culture, language and innovation drive productivity, economic growth, high-value employment and a distinctive global presence.

The mission of Creative Wales is to support a Welsh-led creative future by investing in the people, places and enterprises that power the creative industries. Through this approach, Welsh talent, Welsh ideas and Welsh-owned intellectual property can grow into sustainable businesses, create high-value employment and reach audiences around the world.

Creative Wales Mission statement and strategic objectives

Creative Wales will support the development of a creative economy that is:

- **Productive, fair and sustainable** — where freelancers, workers and enterprises have the security, rights, investment and progression they need to increase productivity, remain competitive and grow in Wales.
- **Skilled and adaptive** — with lifelong learning pathways that prepare people and businesses for a rapidly changing digital and AI-driven landscape.
- **Regionally balanced** — with strong creative clusters across North, Mid, West and South Wales supported by the infrastructure, enterprise networks and partnerships needed to flourish.

- **Innovative and future-focused** — harnessing creative technology, research and digital transformation to unlock productivity gains and bring Welsh culture, language and creative products to new audiences and markets.
- **Globally connected and growth-oriented** — promoting Welsh-owned intellectual property, Welsh-led companies and Welsh creative entrepreneurs on the world stage, strengthening ties with the Welsh diaspora as a global network of advocates, collaborators and market enablers, and increasing exports, investment and productivity.

2. Purpose of the Fund

The purpose of this fund is to support collaborative projects that strengthen Wales' creative industries through sustainable growth, innovation, skills development and wider sector benefit.

The fund will support collaborative activity that helps grow Wales's priority creative sectors, including **television, film, games, animation, music, broadcasting, media, journalism and publishing**. It will also focus support activity focused on **skills, workforce and talent development**, helping to build the long-term capacity and resilience of the sector.

The funding will support activity that contributes to one or more of the following **aims:**

- Strengthen Wales' creative economy by supporting Welsh creative businesses, intellectual property, content, culture and language, increasing the sector's productivity, competitiveness and international reach.
- Develop a skilled, diverse and resilient workforce by creating opportunities for training, workforce development, apprenticeships, knowledge exchange and access to creative careers across Wales.
- Promote fair work, inclusion and talent retention by supporting activity that improves workforce wellbeing, creates inclusive opportunities and helps retain creative talent within Wales.
- Enable sustainable business growth by supporting innovation, enterprise development, productivity improvements, financial sustainability and long-term economic impact within the Welsh creative sector.
- Support the development of regional creative ecosystems and partnerships that strengthen infrastructure, encourage collaboration and create opportunities across all parts of Wales.
- Advance the adoption and development of creative technologies and innovative approaches that improve competitiveness, productivity and future growth opportunities.

Partnership Requirement

Partnership working is a core requirement of this fund. Applications should normally involve one or more project partners. Where a project does not include formal partners, applicants must clearly demonstrate how the proposed activity constitutes a partnership project in practice and will deliver measurable benefits beyond the lead applicant organisation, contributing to the wider creative industries sector in Wales.

3. Who can apply?

Stage 1 – Eligibility Criteria

Applicants must satisfy **all** of the following eligibility requirements:

Sector Eligibility

Operate within one or more of the following sectors:

- TV
- Film
- Games
- Animation
- Music
- Broadcasting
- Media
- Journalism
- Publishing
- Skills in the Creative Sector

Organisation Requirements

- Be based and operating in Wales or demonstrate that project activity and or benefit will be delivered in Wales.
- Have commenced trading on or before 1 April 2025.
- Remain actively trading at the point of application.
- Be able to provide their most recent financial accounts.

Partnership Requirements

Applicants must:

- Involve at least one external partner organisation; or
- Demonstrate a collaborative delivery model that delivers measurable benefits beyond the lead applicant and wider benefits to the Welsh creative industries.

Applicants must clearly identify:

- Project partners.
- Their role in project delivery.
- Their contribution to project outcomes.

Strategic Alignment

Applicants must clearly identify which priority or priorities their project supports.

- Sector Growth and Sustainability
- Skills and Talent Development
- Diversity, Inclusion and Fair Work
- Innovation and Creative Technology
- Regional Development and Sector Support
- Promotion of Wales, Welsh Language and Culture

Other General fund rules

- If offered an award, applicants must complete their project in full by 31st March 2027.
- The Welsh Government does not support certain activities that are likely to give rise to controversy about appropriate use of public funds. This includes businesses which are associated with the promotion of, (1) party political purposes; (2) the promotion of particular secular, religious or political views; (3) gambling; (4) pornography; (5) offering sexual services; (6) any kind of illegal activities; or (7) any kind of activity which in our opinion could bring the Welsh Government into disrepute.
- Supported businesses must intend to continue to trade and maintain jobs that are in place at the point of application, beyond 1 April 2027.
- Applications must be submitted by the business owner and not agents acting on their behalf. Applications submitted by an agent on behalf of businesses will be rejected.
- Any project that results in staff redundancy will not be supported via this fund.
- We do not support the unfair use of zero-hour contracts. Where these are in use, they should not be unilaterally imposed, and workers should be provided with the offer of a guaranteed hours contract.
- All salary expenditure should be evidenced via PAYE unless with exceptions given as part of grant approval.
- No staff dividend payments will be eligible
- If your project involves purchasing goods, services or capital assets using grant funding, these must be procured in a fair, competitive and transparent manner that demonstrates value for money and appropriate management of any conflicts of interest. You may be required to provide evidence of your procurement approach, such as compliance with procurement requirements, organisational procurement policies, or obtaining at least three written quotations. Any assets purchased through the grant must be retained and maintained for a minimum of three years following final payment of the grant and must not be sold, transferred, leased, mortgaged or relocated outside Wales without prior written approval from Welsh Government.

4. What projects will be supported

The application for funding must relate to a project that supports the growth and development of Wales's priority creative sectors, including TV, film, games, animation, music, broadcasting, media, journalism and publishing, and/or supports skills and talent development within these sectors.

Projects should:

- Deliver against one or more of the Creative Wales Partnership Fund aims set out in Section 2.
- Demonstrate industry engagement, partnership working and collaboration with relevant stakeholders, organisations or delivery partners.
- Demonstrate clear benefits beyond the lead applicant organisation and contribute to the wider creative industries sector in Wales.

- Have a clear start date, end date, delivery plan and defined project outcomes.
- Deliver measurable economic, social, cultural, workforce or skills benefits.
- Represent good value for money and demonstrate long-term sustainability and legacy beyond the funding period.
- Demonstrate an inclusive approach and seek to improve equality, diversity and inclusion within the creative industries.
- Explain how the project contributes, where relevant, to Welsh Government priorities, including the Well-being of Future Generations (Wales) Act 2015 and Cymraeg 2050.
- Demonstrate confirmed match funding from project partners or other sources.
- Consider opportunities to promote the Welsh language and bilingual delivery.
- Include clear outputs, outcomes, monitoring arrangements and an evaluation methodology.
- Demonstrate that project expenditure will be incurred in Wales. Where this is not possible, applicants should provide an explanation.

Skills Projects
In addition to the requirements above, skills-related projects:

- Must deliver against at least one of the priorities within the Creative Skills Action Plan.
- Must not duplicate existing training provision within the Welsh creative industries or activity already fully funded through public funding.
- Must demonstrate clear benefits to individuals and/or organisations based in Wales.
- Should support workforce development, employability, career progression and talent retention within the creative industries.
- Projects involving work placements, mentoring, traineeships or industry experience should contribute to the ambitions set out in *Stronger, Fairer, Greener Wales: A Plan for Employability and Skills* and the *Young Person's Guarantee*.
- Must deliver benefits beyond a single organisation. Projects solely intended to upskill employees within one company will not be supported through this fund.
- Should demonstrate partnership working and wider sector benefit.
- Should explain how learning, resources, knowledge or opportunities will be shared across the wider sector.

Examples of expenditure are:

All development activities including:
- Research and recce costs
- Salaries and freelancer costs
- Preparation of a treatment/bible
- Script and story development
- Technical and production costs
- Creation of pitch presentation and/or deck i.e., treatment/visuals (character, environment, and backgrounds)/animation test/demo reel

- Storyboarding and animatic costings
- Music and recording costs
- Editing costs
- IP rights/legal
- Initial marketing under 5% of total project value
- Translation (if applicable)
- Research (if applicable)
- Preparation of a production budget
- Preparation of a finance plan
- Production Scheduling activities
- Preparation of a marketing strategy
- Shooting of a promo/pilot/Taster Tape or Sizzle Reel
- Travel & subsistence costs i.e., petrol, food or accommodation (reasonable and specifically related to the project)
- Pre-production
- Design of concepts – Gameplay video/elevator pitch
- Game Design Document creation
- Writing
- Digital prototyping
- Creation of UI and graphic design content / assets
- Creation of 3d visual content / assets
- Development / programming
- Sound design / sound production
- Creation of a playable game slice/demo
- Testing and QA
- Initial marketing under 5% of total project value
- IP rights/legal costs
- PEGI Rating
- Preparation of resources for delivery of training project
- Speaker fees
- Trainer fees
- Room hire
- Office/administration costs
- Bursary funding for participants including childcare and travel costs

What you cannot apply for

Funding cannot be used for:

- Start-up costs, including equipment, office space and recruitment costs
- Costs incurred before a signed funding offer letter has been issued
- Staff dividends
- Existing debt incurred before 1 April 2026
- Recoverable VAT
- Costs already funded through other public funding sources
- Replacing lost income or replenishing reserves
- Business rates

- Legal fees
- Redundancy costs
- Activities that could bring the Welsh Government into disrepute
- Activities that promote political or religious beliefs
- Projects that depend on, or encourage, unpaid labour
- In-kind contributions (non-monetary contributions or support from other sources)
- Costs previously committed or supported by other public funds
- Match funding for another Welsh Government funding application
- Managing, transferring or balancing costs between different operations of the same business

In addition:

- Applications from businesses that have been earmarked for closure, or are at a high risk of closure, are ineligible.
- Successful applicants must remain operational for a minimum of 12 months following receipt of any funding.
- If a business is sold or repurposed, Welsh Government reserves the right to reclaim any funding that has been provided.

All applicants must submit relevant business accounts as part of the application process. The information supplied in the application and supporting documentation will be used to assess eligibility, including whether the business is ineligible for funding due to its financial circumstances.

How much can you apply for?

There is no minimum or maximum grant award under the Creative Wales Partnership Fund. All eligible applications will be assessed on their own merits, taking into account their contribution to the fund aims, deliverability, value for money and overall affordability within the available budget.

Match funding is not a requirement; however, applicants should provide evidence of any confirmed match funding. Where secured match funding is in place, this will be considered as part of **Stage 2 Assessment Criterion 6: Project Costs and Value for Money,** as evidence of additional investment, partner commitment and value for money. Creative Wales reserves the right to award less than the amount requested. All funding is discretionary and subject to budget availability.

5. How will the application process work?

Before You Apply

Before you apply you have the option to discuss your proposal with one of the Creative Wales Sector Development Managers via E-mail at CreativeWalesFundingSupport@gov.wales.

Applications for the CWPF will be made using the Application Form that will need to be submitted upon completion to Creative Wales, along with relevant supporting

documentation (e.g. financial accounts and bank statements for the previous 3 months to verify that the business is actively trading and as evidence of sufficient cashflow). Please also include evidence of partnership agreements and support to support your application.

The eligible funding period will cover the date of approval on the offer letter until 31st March 2027. We may also consider a small number of projects spend which extends to 2027/28 financial year but the focus of this fund is for project expenditure in 2026/27.

This is a discretionary fund which are subject to budget availability and there is no appeals process.

The application form
The application form is set out in 6 sections:

Section 1 – Applicant details
In this section you are required to provide detail of any jobs at the point of applications and those projected to be safeguarded or created as a result of this grant funding.

Section 2 – Project Details
In this section you are required to explain your proposed project, what impact the project will have on the business and how it will help support the sustainability of your business.

This section seeks clarity and commitment on your fair work practices. Fair work is the presence of observable conditions at work which means workers are fairly rewarded, heard and represented, secure and able to progress in a healthy, inclusive working environment where rights are respected.

The actions deployed by an organisation in their pursuit of fair work will depend on the specific circumstances of that organisation. Some actions may not be appropriate or feasible for all organisations, it is for each organisation to determine which actions are.

Please see A guide to fair work | GOV.WALES for further information to help you complete this section of the application.

We also ask you to describe the project timeline, resources required and any associated risks and what you can do to mitigate these.

Section 3 – Financial Information
In this section you will need to provide us with details about the project costs, the source of your match funding and the amount of funding required by you to enable the project to go ahead in order for us to determine viability of the project. Please note that you are only able to request the minimum amount of funding required to enable the project and you will be required to sign a declaration stating this, prior to submitting your application.

Section 4 – Marketing, publicity and Welsh Language
In this section you will need to provide details about what publicity will be included in the project. You will be required to explain the planned publicity and marketing of your proposal and how they will be implemented. You must also include how the Welsh language will be included in your project and how it will contribute to the Welsh Government's priorities for the Welsh language and the target of a million Welsh speakers by 2050 as set out in Cymraeg 2050.

Section 5 – Checklist for required information
Please check that you have included all the necessary documentation as well as the application form.

Section 6 – Declarations
It is very important that you have read this guidance document and understand the terms and conditions associated with this Grant application as this forms part of the contract between you and the Welsh Government.

If you agree to the terms and conditions within this document and you can confirm that the information provided in the application is true and accurate, then you must tick the box and submit your application.

Once completed, please submit to submit your application form and supporting documentation to us via CreativeWalesFundingSupport@gov.wales.

Applicants should note that applications with incomplete or incorrect data or those missing the required supporting documentation **may be rejected**.

You should not start on the project until your application is approved, and an offer letter has been issued. If you do so, you may invalidate your application completely, even if successful.

6. Project Appraisal

The Creative Wales Partnership Fund is a discretionary funding programme. Applications should clearly demonstrate how the proposed project contributes to one or more of the fund's aims and delivers benefits to the wider creative industries sector in Wales.

Projects should contribute to one or more of the following:

- **Sector Growth and Sustainability**
- **Skills and Talent Development**
- **Diversity, Inclusion and Fair Work**
- **Innovation and Creative Technology**
- **Regional Development and Sector Support**
- **Promotion of Wales, Welsh Language and Culture**

Projects that demonstrate strong alignment with these aims, deliver measurable benefits beyond the lead applicant organisation and provide lasting value to the wider creative industries sector in Wales are more likely to receive support.

Once applications are received, they will be assessed in two stages:

Stage 1 – Eligibility Assessment
Applications will be checked against the eligibility criteria set out in Appendix 1. Applications that do not meet all eligibility requirements will not proceed to full appraisal.

Stage 2 – Appraisal Assessment
Applications that pass Stage 1 will be assessed against the appraisal criteria set out in Appendix 2.

Funding recommendations will be based on the extent to which projects meet the appraisal criteria, align with the fund aims, deliver value for money and provide benefits to the wider creative industries sector in Wales. All awards are subject to budget availability and Welsh Government approval. Once applications have been received, Creative Wales will undertake appraisal and due diligence checks, which may include a review of financial information, fraud checks and company director checks. Applicants with outstanding debts to Welsh Government should contact Creative Wales before applying.

Successful applicants will receive a Grant Offer Letter setting out the terms and conditions of funding, project deliverables, monitoring requirements and payment arrangements. Grant recipients will be required to provide monitoring information and report against agreed outputs and outcomes throughout project delivery and for up to 12 months following project completion.

Outputs and outcomes

The funding will focus on a number of key outputs and outcomes, including:

I. Skills & Workforce Development
- Trainees supported
- Placements created
- Workshops delivered
- Professional development/bursaries
- Learning resources developed

II. Economic & Sector Growth
- Jobs created
- Jobs safeguarded/assisted
- Freelancers supported
- Trade events
- Sector support programmes

III. Inclusion, Fair Work & Wellbeing
- EDI activity
- Fair Work commitments
- Wellbeing outcomes

IV. Innovation, Collaboration & Welsh Language

- New products/services/IP
- Collaborative R&D projects
- Regional clusters strengthened
- Welsh language promotion
- Welsh-language or bilingual content

For skills projects, an evaluation report to include aggregated anonymised data on participants benefitting from training including;

- gender/diversity
- age rate
- region of residence in Wales

Project Approval

- Following internal Welsh Government approval, applicants will be informed of the final decision and offer letters will be issued to successful applicants
- Offer letters will need to be signed and have one copy returned to Welsh Government before project initiation.
- Successful applicants will be asked to sign up to the Welsh Government – Code of Practice: Ethical Employment in Supply Chains

Appeals

CWPF is a discretionary fund with no set appeals process. Unsuccessful applications will be notified following our decision.

Timescale

The eligible funding period will cover the date of approval on the offer letter until 31st March 2027.

7. Claiming process and conditions of fund

Award payments will be made on a defrayed expenditure basis meaning applicants will need to evidence sufficient available cash flow or cash reserves to fund the total project costs at the point of delivery. Claims for the Welsh Government grant element will be paid after the delivery of the project i.e. payment is not made up-front. Welsh Government expectations of grant recipients [HTML] | GOV.WALES

Claim Schedule

You are asked to give a planned payment schedule for the complete funding period for your project between 1st April 2026 and 31st March 2027. All claims will need to be submitted by the deadline of 1st March for the final claim 2027.

Payment and Monitoring

- If your application is successful, payment conditions need to be met as set out in the offer letter schedule.
- **'Costs Defrayed'** is the costs of goods which are discharged by payment or otherwise settled by you. Defrayed evidence will be required for all organisations .
- Claim forms will be issued on request and can be submitted via email to CreativeWalesFundingSupport@gov.wales. Project being paid in arrears will need to provide full evidence before any payments are made. Details of what you need to provide at claim stage will be included in your offer letter.
- Once approved, payment will be made within 4 working days.

Post Completion Monitoring

Delivery and achievement against agreed outputs will continue to be recorded for up to 12 months following completion of the project and will be a condition of the grant offer.
The Welsh Government is committed to evaluating the success of this grant and intends to undertake an internal evaluation of the CWPF. It is anticipated that this research will examine the implementation and impact of the activities that have been delivered. It will assess the extent to which the outputs and outcomes can be attributed directly to the scheme activities and examine whether wider anticipated or unanticipated effects have been realised.

The Welsh Government or a third party acting on behalf of Welsh Government may contact you for the purpose of research and evaluation and/or to give feedback on your experience of the scheme. This information will be analysed and presented anonymously in line with the Privacy Notice.

Grant Repayment

Applicants should note that the Welsh Government may require repayment of the grant in full or part if the funds are not used for the purposes stated on the application form. The applicant is entering into an agreement, and this will be enforced by requesting proof, post grant award.

8. UK subsidy control

You must ensure that the use of the funding is compatible with the applicable agreements contained in the World Trade Organisation rules, UK-EU Trade and Cooperation Agreement, any Free Trade Agreement involving the UK the Northern Ireland Protocol and any relevant domestic legislation. As part of your application, you will need to provide details of any previous funding your business has received.

Your application, if successful, will count as Minimal Financial Assistance (MFA) in line with Part 3 Chapter 2 of the Subsidy Control Act 2022 previously known as (SAFA)* / de minimis aid, as per Article 3.2 paragraph 4 of the UK-EU Trade and Cooperation Agreement. This aid limits the amount of aid a business can receive from the state.

If you have received MFA, SAFA or de minims in the past, you should have been notified in writing when you received that aid. You will need to add this award to your overall total of MFA over the last three fiscal years which needs to remain under approximately £315,000 and for any future MFA declarations or claims and declare the amount to us at application stage.

You are responsible for ensuring that the Purposes are delivered in line with the State Aid criteria upon which the Funding is awarded.

If you exceed the limit, you will be responsible for any action as a result, including repayment of the support you have received.

For more information please refer to Statutory Guidance on the UK Subsidy Control Regime

If the MFA subsidy is no appropriate for your organisation, we may consider awarding the funding via the Welsh Government registered **Creative Sector Support Scheme (WCSSS) pursuant to scheme Reference Number SC11327**.

9. Welsh Language

The Welsh Government is committed to promoting and growing the Welsh language. The creative industries play a key role in contributing to the Welsh Government's priorities for the Welsh language and the target of a million Welsh speakers by 2050 as set out in Cymraeg 2050. We welcome applications for projects that support our ambitions and maximise opportunities to promote the Welsh language. Welsh language priorities are one of a range of areas we will consider as part of our assessment of strategic fit when reviewing projects.

10. Publicity

All successful applications will need to:

- Agree to be included on publicity, press releases and marketing material produced by Creative Wales.

- As a condition of funding, you will agree to meet our Communications and Marketing team and undertake up to 3 years of joint publicity with Creative Wales. Joint working will include supplying a bank of images and video assets for use on our website and social media channels, and you agreeing for us to highlight your project in our own press, publicity and digital activity if required. We will also ask you to credit our support and incorporate our logo on relevant project websites. Successful applicants will be notified and informed prior to the general release of material.

11. Privacy Notice

The Welsh Government is the Data Controller for any information you provide. Full details of our privacy policy can be found on the Privacy Notice page.

Please ensure you have read, understood and accept the 'Guidance Notes' and ‘Privacy Notice’ **before** you start the application.

Annex 1 - Eligibility Criteria

Stage 1 – Eligibility Criteria - Applicants must satisfy all of the following eligibility requirements:

Operate within one or more of the following Creative Wales priority sectors:	
	• TV
	• Film
	• Games
	• Animation
	• Music
	• Broadcasting
	• Media
	• Journalism
	• Publishing
	• Skills in the Creative Sector
Lead applicants must be based and operating in Wales	
	• Be based and operating in Wales or demonstrate that project activity and or benefit will be delivered in Wales.
Have commenced trading on or before 1 April 2025.	
	• Remain actively trading at the point of enquiry and be able to provide a copy of their most recent financial accounts.
The 'Partnership' must involve at least one partner organisation in the proposed activity, or if not demonstrate how the proposed activity constitutes a partnership project and will deliver wider benefits to the creative industries sector in Wales.	
	Stage 1 Applicants must clearly: • Identify at least one external partner organisation; or • Demonstrate a collaborative delivery model that delivers measurable benefits beyond the lead applicant and wider benefits to the Welsh creative industries. • Full named project partners. • Their role in project delivery. • Their contribution to project.
The proposal must align with at least one of the following Partnership Fund priorities:	
	• Sector growth
	• Skills and talent development
	• Diversity and inclusion
	• Sector support
	• Promotion of Wales and Welsh creative industries

Annex 2
Stage 2 – Appraisal Criteria

Projects will need to meet the funding principles detailed as described above in order to move to the 2nd stage for assessment against the following criteria:

AC	*Appraisal Criteria*	*Weighting*	*Score*
1	Strategic Fit • Alignment with the purpose of the Creative Wales Partnership Fund. • Contribution to sustainable growth, innovation, skills development and wider sector benefit. • Alignment with Creative Wales priorities and Welsh Government strategic objectives. • Contribution to economic, social, cultural and Welsh language outcomes in Wales.	X 10	/5
2	Partnership and Wider Sector Benefit • Strength and credibility of the partnership approach. • Extent of collaboration between partners and stakeholders. • Clear roles, responsibilities and contributions of project partners. • Evidence that benefits extend beyond the lead applicant organisation. • Potential to strengthen the wider creative industries ecosystem in Wales. • Knowledge sharing, collaboration and long-term sector benefits.	× 10	/5
3.	Evidence of Need and Additionality • Evidence that Welsh Government funding is required. • Extent to which funding will enable, accelerate or enhance delivery. • Demonstration that public funding adds value. • Likelihood of the project proceeding without support.	× 5	/5
4.	Project Quality and Innovation • Quality and ambition of the proposed activity. • Innovation and originality of the approach. • Alignment with Creative Wales priority sectors and fund priorities. • Potential to support sector growth, productivity and competitiveness. • Deliverability of the proposed activity.	× 5	/5
5.	Project Deliverables and Impact • Quality and achievability of outputs and outcomes. • Skills, workforce and talent development outcomes. • Diversity and inclusion outcomes. • Welsh language and cultural outcomes. • Measurement and evaluation arrangements. • Expected impact on the wider creative industries sector in Wales.	× 10	/5
6.	Project Costs and Value for Money • Overall value for money. • Reasonableness and appropriateness of costs. • Benefits generated relative to the funding requested. • Evidence of match funding or partner contributions, where applicable. • Financial sustainability and exit strategy. • Long-term legacy and impact beyond the funding period.	× 10	/5

Scoring matrix

Score	Indicator	Fundable
5	Exceptional – The response was robust, detailed, well-articulated in all material respects providing strong evidence that the criteria would be met, with no weaknesses or areas of concern with the content.	Yes
3	High quality – The response presented evidence that the criteria would be met, good in many respects but with minor weaknesses or concerns with the content.	Yes
1*	Poor – The response provided limited evidence that the criteria would be met, there were major weaknesses or concerns with the content. The response lacked significant detail/or clarity.	No
0*	Unacceptable – The response did not provide evidence that the criteria would be met; and was wholly unsatisfactory in terms of content. Major weaknesses, issues or omissions were identified. The response was poorly articulated and/or inconsistent.	No

*If you receive a score of 1 or 0 for any question your application will be rejected.