



Cymru Greadigol Creative Wales

EXTERNAL GUIDANCE NOTES

Creative Wales Partnership Fund

Open Call 2026/27

These guidance notes are intended to help you to complete the funding application for Creative Wales's Partnership Fund (CWPF).

1. Creative Wales – Strategic Context

The Creative Industries are an important part of the Welsh economy, creating jobs and wealth, contributing to a strong national brand and promoting Wales in the world. Creative Wales is a part of Welsh Government and has been set up specifically to further support the growth of the creative industries in Wales and to offer a streamlined, dynamic and innovative service to the sector.

Creative Wales' ambition is to position Wales as the best place for creativity to thrive by driving growth across the creative industries, building on existing success and developing new talent and skills.

2. Purpose of the Fund

Creative Wales Partnership Fund CWPF will support one of more of the priority themes [\(as set out in 2020\) below:](#)

- **Focus on Growth** – to continue to drive the growth of the Creative sector in Wales with a targeted regional and sector focus.
- **Supporting Skills** - to ensure we develop the right skills across the sector to support continued growth and close working with the industry.
- **Diversity for all** - promoting a diverse sector that provides opportunities and equality of outcome for all and in collaboration with industry, to raise standards and promote diversity and equality across the sector.
- **Streamlined Sector Support** – to continue to respond and react to changing sector needs by developing funding schemes to target support for the creative industry and ensure that we can respond to the fast pace at which this sector moves;
- **Building on the Brand** – continue to develop the brand in the marketing and promotion of the creative industries in Wales to the world and promote the contribution that the creative sector makes to Wales' global reputation and success.

This funding is aimed at bringing together the priorities of Creative Wales' competitive sector led funding streams to provide an integrative support scheme for strategic stakeholders/partners in the sector. It will support activity aimed at helping to grow the priority sectors including TV, film, games, animation, music, studio infrastructure, broadcasting, media, journalism and publishing. It can also support skills and talent development activity.

Who can apply?

- Applicants must be operating within the creative sector in Wales.
- Applicants must be based and operating in Wales. If outside of Wales, please provide justification to support your application. Please note a general criterion is for applications to be submitted from organisations based in Wales, however, we can consider strategic projects on a case by case basis where the headquarters are based outside of Wales providing that the beneficiaries/impact is in Wales.
- The business must have been trading before 1st April 2025 and still be trading (evidenced by financial accounts from the last financial period)
- If the business turnover exceeds £90,000, the business must be VAT registered or be sector exempt from VAT. Details of VAT exemption can be found at: <https://www.gov.uk/guidance/vat-exemption-and-partial-exemption>

Sole Traders / Partnerships – Applicant Eligibility Criteria

- Sole traders that do not employ any other staff can make an application if they meet all other criteria. In support of their application, they will be required to submit a copy of their most recently filed Self-Assessment Return that shows earnings and the tax due, and evidence that the payment has been made.
- Applicants must pay employees via PAYE as of 1st April 2025.
- If applicants only employ 1 person this must be paid via PAYE.
- Please note the 1 employee must be a Full Time Equivalent (FTE) and work at least 30 hours per week. This can be made up of part time staff but must equal to at least 1 FTE i.e. the total hours regularly worked by part time employees must equate to 30 hours or more per week.
- We do not support the unfair use of zero-hour contracts. Where these are in use, they should not be unilaterally imposed, and workers should be provided with the offer of a guaranteed hours contract.

Limited Company – Applicant Eligibility Criteria

- Applicants must have been a Limited company as of the 1st of April 2025.
- Limited companies must have been employing between 1 and 249 employees via PAYE as of 1st April 2025.
- If applicants only employ 1 person this can be the business owner, but they must be paid via PAYE.
- Please note the 1 employee must be a Full Time Equivalent (FTE) and work at least 30 hours per week. This can be made up of part time staff but must equal to at least 1 FTE i.e. the total hours regularly worked by part time employees must equate to 30 hours or more per week.

- We do not support the unfair use of zero-hour contracts. Where these are in use, they should not be unilaterally imposed, and workers should be provided with the offer of a guaranteed hours contract.

Other General fund rules

- Social enterprises are eligible, however criteria outlined for Sole Trader above must be met unless applicants are incorporated, in which case the criteria for limited companies will apply.
- If offered an award, applicants must complete their project in full by 31st March 2027.
- The Welsh Government does not support certain activities that are likely to give rise to controversy about appropriate use of public funds. This includes businesses which are associated with the promotion of, (1) party political purposes; (2) the promotion of particular secular, religious or political views; (3) gambling; (4) pornography; (5) offering sexual services; (6) any kind of illegal activities; or (7) any kind of activity which in our opinion could bring the Welsh Government into disrepute.
- Supported businesses must intend to continue to trade and maintain jobs that are in place at the point of application, beyond 1 April 2027.
- Applications must be submitted by the business owner and not agents acting on their behalf. Applications submitted by an agent on behalf of businesses will be rejected.
- Franchise businesses will not be supported via this fund.
- Any project that increases the carbon footprint of the applicant business will not be supported via this fund.
- Any project that results in staff redundancy will not be supported via this fund.
- We do not support the unfair use of zero-hour contracts. Where these are in use, they should not be unilaterally imposed, and workers should be provided with the offer of a guaranteed hours contract.

What can I apply for?

The application for funding must be related to a project that goes towards supporting activity which will help grow the priority sectors including TV, film, games, animation, music, studio infrastructure, broadcasting, media, journalism and publishing and in driving skills and talent development activity within these sectors in Wales.

Please note:

- A project is considered as a time bound activity with a clear start date and an end date.
- Applications must represent good value for money and this will form part of the assessment.
- Projects should deliver against the specific sector Creative Wales priorities as highlighted in section 2
- Projects should demonstrate an inclusive approach and seek to improve equality and diversity within the creative sectors

- Projects should reference how they meet the seven well-being goals of The Well-being of Future Generations (Wales) Act 2015
- Projects will need to demonstrate match funding from other partners
- Projects should demonstrate a financial model for continuing provision beyond the lifetime of the project.
- Projects should demonstrate industry engagement and partnership working with other providers and stakeholders
- Projects that can be delivered bi-lingually (Welsh and English) will be viewed favourably
- Selected projects will need to demonstrate clear outcomes with a detailed methodology of how the project will be evaluated.

For skills related projects,

- All projects must deliver against at least one of the 10 priorities highlighted within the Creative Skills Action Plan. Projects must not duplicate training provision which already exists within the creative industries in Wales. We will not support duplicate activity or programmes that are being fully funded via other public funding
- Applicants must be able to demonstrate that their training project will bring specific benefit to individuals/companies based in Wales
- Projects which seek to provide work placements, mentoring, industry experience and should deliver against the wider employability ambitions set out in the Stronger, Fairer, Greener Wales: a plan for employability and skills and the Young Person's Guarantee
- Funding will not be awarded to projects that only benefit individual companies. The Welsh Government's Flexible Skills Programme provides financial support to companies wishing to upskill their staff.
- We would expect to see the requested costs to be used, where possible on Welsh or Wales based expenditure. If this is not possible an explanation to why will be expected.

Examples of expenditure are:

All development activities including:

- Research and recce costs
- Salaries and freelancer costs
- Preparation of a treatment/bible
- Script and story development
- Technical and production costs
- Creation of pitch presentation and/or deck i.e., treatment/visuals (character, environment, and backgrounds)/animation test/demo reel
- Storyboarding and animatic costings
- Music and recording costs
- Editing costs
- IP rights/legal
- Initial marketing under 5% of total project value

- Translation (if applicable)
- Research (if applicable)
- Preparation of a production budget
- Preparation of a finance plan
- Production Scheduling activities
- Preparation of a marketing strategy
- Shooting of a promo/pilot/Taster Tape or Sizzle Reel
- Travel & subsistence costs i.e., petrol, food or accommodation (reasonable and specifically related to the project)
- Pre-production
- Design of concepts – Gameplay video/elevator pitch
- Game Design Document creation
- Writing
- Digital prototyping
- Creation of UI and graphic design content / assets
- Creation of 3d visual content / assets
- Development / programming
- Sound design / sound production
- Creation of a playable game slice/demo
- Testing and QA
- Initial marketing under 5% of total project value
- IP rights/legal costs
- PEGI Rating
- Preparation of resources for delivery of training project
- Speaker fees
- Trainer fees
- Room hire
- Office/administration costs
- Bursary funding for participants including childcare and travel costs

What you cannot apply for

The grant cannot be used for the following:

- Start-up costs, e.g. equipment and office space, recruitment costs etc;
- Costs incurred before the start of award of funding (signed offer letter received by us).
- Pay off existing debt (prior to 1 April 2026);
- Recoverable VAT;
- Costs funded from other sources of public funding;
- A sum to cover lost income or to re-inflate your reserves;
- Business rates;
- Legal fees;
- Redundancy costs;
- Any kind of activity which in our opinion could bring the Welsh Government into disrepute;

- Costs related to promoting the cause of beliefs of political or faith organisations;
- Projects which depend on, or encourage, free labour
- In kind funding. In-kind funding usually refers to non-monetary contributions and support from other sources.

Furthermore, funding cannot be used to manage and balance accounts within different operations of the same business. For example, if a company runs one account for artist management/releases, and another for operating a venue.

The fund will not cover costs which have previously been committed, or which are currently supported by other public funds.

The fund also cannot be used as match funding for another Welsh Government funding application.

In addition, applications cannot be made from businesses that have been earmarked for closure, or at a high risk of closure. Successful applicants must remain operational for a minimum of 12 months following receipt of any funding. If a business is sold or repurposed, Welsh Government reserves the right to reclaim any funding that has been provided.

All applications will need to submit relevant business accounts as part of the application process. The information supplied here, and in other relevant documentation, will be used to determine whether the business is ineligible for funding as a result of their financial circumstances.

How much can you apply for?

As part of your application, you will be required to submit evidence that you have match funding in place at the point of application.

How will the application process work?

Application Process

Open Call

Before you apply you have the option to discuss your proposal with one of the Creative Wales Sector Development Managers via E-mail at CreativeWalesFundingSupport@gov.wales.

Applications for the CWPF will be made using the Application Form that will need to be submitted upon completion to Creative Wales, along with relevant supporting documentation (e.g. financial accounts and bank statements for the previous 3 months to verify that the business is actively trading and as evidence of sufficient cashflow).

The eligible funding period will cover the date of approval on the offer letter until 31st March 2027. We may also consider a small number of projects spend which extends

to 2027/28 financial year but the focus of this fund is for project expenditure in 2026/27.

This is a discretionary fund which are subject to budget availability and there is no appeals process.

The application form

The application form is set out in 6 sections:

Section 1 – Applicant details

In this section you are required to provide detail of any jobs at the point of applications and those projected to be safeguarded or created as a result of this grant funding.

Section 2 – Project Details

In this section you are required to explain your proposed project, what impact the project will have on the business and how it will help support the sustainability of your business.

You are also asked to demonstrate how your project will align with the Welsh Government's Economic Contract Pledges & Fair Work policy.

There are 4 pledges that form the Economic Contract, and in this section, you are required to explain how your business aligns to 2 or more of these pledges. To help you understand Economic Contract pledges please see [The Economic Contract | Business Wales \(gov.wales\)](#).

In addition to the section on Economic Pledges, this section seeks clarity and commitment on your fair work practices. Fair work is the presence of observable conditions at work which means workers are fairly rewarded, heard and represented, secure and able to progress in a healthy, inclusive working environment where rights are respected.

The actions deployed by an organisation in their pursuit of fair work will depend on the specific circumstances of that organisation. Some actions may not be appropriate or feasible for all organisations, it is for each organisation to determine which actions are.

Please see [A guide to fair work | GOV.WALES](#) for further information to help you complete this section of the application.

We also ask you to describe the project timeline, resources required and any associated risks and what you can do to mitigate these.

Section 3 – Financial Information

In this section you will need to provide us with details about the project costs, the source of your match funding and the amount of funding required by you to enable the project to go ahead in order for us to determine viability of the project. Please note that you are only able to request the minimum amount of funding required to

enable the project and you will be required to sign a declaration stating this, prior to submitting your application.

Section 4 – Marketing, publicity and Welsh Language

In this section you will need to provide details about what publicity will be included in the project. You will be required to explain the planned publicity and marketing of your proposal and how they will be implemented. You must also include how the Welsh language will be included in your project and how it will contribute to the Welsh Government’s priorities for the Welsh language and the target of a million Welsh speakers by 2050 as set out in Cymraeg 2050.

Section 5 – Checklist for required information

Please check that you have included all the necessary documentation as well as the application form.

Section 6 – Declarations

It is very important that you have read this guidance document and understand the terms and conditions associated with this Grant application as this forms part of the contract between you and the Welsh Government.

If you agree to the terms and conditions within this document and you can confirm that the information provided in the application is true and accurate, then you must tick the box and submit your application.

Once completed, please submit to submit your application form and supporting documentation to us via CreativeWalesFundingSupport@gov.wales.

Applicants should note that applications with incomplete or incorrect data or those missing the required supporting documentation **may be rejected**.

You should not start on the project until your application is approved, and an offer letter has been issued. If you do so, you may invalidate your application completely, even if successful.

Project Appraisal

Funding from Creative Wales is awarded to applications that are in line with our key principles, as set out in the table below. Whilst we would not expect individual projects to directly deliver against all of these, projects must deliver against the specific criteria for this scheme, and projects that are directly targeted at these areas will be prioritised. Your application should therefore be tailored to show where these are being met;

Key principles of funding from Creative Wales :
Funding awarded to businesses should:
Strategic Fit Deliver our priorities for the creative industries in Wales - Funding will be designed to deliver Creative Wales’ ambitions for the creative industries, and the priorities set out in the Welsh Government Programme for Government. It will maximise opportunities to support

skills and talent development, diversity and inclusion in its widest sense, fair work, sustainability, and promote our culture and Welsh language. Funding will be prioritised towards those projects that make a difference to the creative industries landscape in Wales over the medium to long term

Maximise the benefits to Wales, including economic benefits

Funding will be targeted at projects that maximise return on investment, to ensure limited budgets deliver maximum value for Wales.

Once we have received your completed application, we will carry out checks and appraise in line with the scoring criteria. We will aim to inform all applicants of the outcome of our decisions as soon as possible after completing this process.

All projects will be appraised in two stages:

- **First stage** – checks will be undertaken to ensure that all the basic eligibility criteria have been met in Annex 1, including alignment of the project with our key principles of funding as outlined in the table above. Applications / projects that do not meet all the eligibility checks or do not meet our strategic objectives for funding, will be rejected.
- **Second stage** – Applications that have met all the eligibility criteria above and are in line with our key principles of funding, will be appraised according to the appraisal criteria in Annex 2. This is a competitive scheme and therefore due to budget availability only the highest scoring projects will be supported.

Due Diligence will be undertaken on all applications. This will include a review of your financial projections, a fraud check, and checks on Directors of your company. If you are involved in a business which is in debt to the Welsh Government, you are unlikely to be able to apply for further funding and should discuss this with us in advance of any application.

Successful applications will be issued with a Grant Offer letter that outlines in more details the terms and conditions around our grant schemes, and particulars that only apply for the CWPf. Once received, applicants will need to ensure that they sign and return this to us as soon as possible, and after they are content with the terms and conditions as outlined in the grant offer.

We will agree with successful applications the timescales and deadlines for carrying out and completing their project, along with a schedule of payment.

Delivery and achievement against agreed deliverables will continue to be recorded for up to 12 months following completion of the project and will be a condition of the grant offer.

As part of our support, there will be an expectation that all applications will provide continuous feedback. A standardised reporting form has been developed by Creative Wales and will be provided to successful applicants at funding offer stage for use in

capturing the necessary data required for reporting to us up to 12 months after the lifetime of the CWPF.

Outputs and outcomes

The funding will focus on a number of key outputs and outcomes, including:

- Spend on Wales based products, services and workforce
- IP created / retained
- No. jobs created
- No. of individuals / freelancers supported
- Addressing sector underrepresentation
- Promoting Welsh language
- Increase in skills levels
- Increased spend on R&D (commercialisation)
- Opportunities for the improvement of sustainability
- Increased opportunities for crew
- Increased opportunities for creative businesses

Applicants will be asked to select relevant outputs at the point of application, and these will be noted on the offer letter.

For skills specific projects outputs

The funding will focus on a number of key outputs and outcomes, including:

- No. of individuals / freelancers supported
- No of companies supported
- No of workshops/training sessions delivered
- No of work experience placements
- The production of pedagogical resources
- Diverse and inclusive recruitment
- Promotion of the Welsh language
- No. of training and/or work experience placements secured
- An evaluation report to include aggregated anonymised data on participants benefitting from training including;
 - gender/diversity
 - age rate
 - region of residence in Wales

Project Approval

- Following internal Welsh Government approval, applicants will be informed of the final decision and offer letters will be issued to successful applicants
- Offer letters will need to be signed and have one copy returned to Welsh Government before project initiation.

- Successful applicants will be asked to sign up to the [Welsh Government – Code of Practice: Ethical Employment in Supply Chains](#)

Appeals

CWPF is a discretionary fund with no set appeals process. Unsuccessful applications will be notified following our decision.

Timescale

The eligible funding period will cover the date of approval on the offer letter until 31st March 2027.

Claiming process and conditions of fund

Award payments will be made on a defrayed expenditure basis meaning applicants will need to evidence sufficient available cash flow or cash reserves to fund the total project costs at the point of delivery. Claims for the Welsh Government grant element will be paid after the delivery of the project i.e. payment is not made up-front. [Welsh Government expectations of grant recipients \[HTML\] | GOV.WALES](#)

Claim Schedule

You are asked to give a planned payment schedule for the complete funding period for your project between 1st April 2026 and 31st March 2027. All claims will need to be submitted by the deadline of 1st March for the final claim 2027.

Payment and Monitoring

- If your application is successful, payment conditions need to be met as set out in the offer letter schedule.
- **‘Costs Defrayed’** is the costs of goods which are discharged by payment or otherwise settled by you. Defrayed evidence will be required for all organisations .
- Claim forms will be issued on request and can be submitted via email to CreativeWalesFundingSupport@gov.wales. Project being paid in arrears will need to provide full evidence before any payments are made. Details of what you need to provide at claim stage will be included in your offer letter.
- Once approved, payment will be made within 4 working days.

Post Completion Monitoring

Delivery and achievement against agreed outputs will continue to be recorded for up to 12 months following completion of the project and will be a condition of the grant offer.

The Welsh Government is committed to evaluating the success of this grant and intends to undertake an internal evaluation of the CWPF. It is anticipated that this research will examine the implementation and impact of the activities that have been delivered. It will assess the extent to which the outputs and outcomes can be

attributed directly to the scheme activities and examine whether wider anticipated or unanticipated effects have been realised.

The Welsh Government or a third party acting on behalf of Welsh Government may contact you for the purpose of research and evaluation and/or to give feedback on your experience of the scheme. This information will be analysed and presented anonymously in line with the Privacy Notice.

Grant Repayment

Applicants should note that the Welsh Government may require repayment of the grant in full or part if the funds are not used for the purposes stated on the application form. The applicant is entering into an agreement, and this will be enforced by requesting proof, post grant award.

UK subsidy control

You must ensure that the use of the funding is compatible with the applicable agreements contained in the World Trade Organisation rules, UK-EU Trade and Cooperation Agreement, any Free Trade Agreement involving the UK the Northern Ireland Protocol and any relevant domestic legislation. As part of your application, you will need to provide details of any previous funding your business has received.

Your application, if successful, will count as Minimal Financial Assistance (MFA) in line with Part 3 Chapter 2 of the Subsidy Control Act 2022 previously known as (SAFA)* / de minimis aid, as per Article 3.2 paragraph 4 of the UK-EU Trade and Cooperation Agreement. This aid limits the amount of aid a business can receive from the state.

If you have received MFA, SAFA or de minimis in the past, you should have been notified in writing when you received that aid. You will need to add this award to your overall total of MFA over the last three fiscal years which needs to remain under approximately £315,000 and for any future MFA declarations or claims and declare the amount to us at application stage.

You are responsible for ensuring that the Purposes are delivered in line with the State Aid criteria upon which the Funding is awarded.

If you exceed the limit, you will be responsible for any action as a result, including repayment of the support you have received.

For more information please refer to [Statutory Guidance on the UK Subsidy Control Regime](#)

If the MFA subsidy is no appropriate for your organisation, we may consider awarding the funding via the Welsh Government registered [Creative Sector Support Scheme \(WCSSS\) pursuant to scheme Reference Number SC11327.](#)

The Economic Contract

Economic Contract Pledges & Fair Work

The Economic Contract is a commitment to provide public investment that prioritises the social and environmental needs of Wales whilst building a more resilient and prosperous wellbeing economy. At the heart of our Something for Something approach, an agreement between the Welsh Government and a business on the actions we will both take which contribute to tackling the challenges we face and to improve the lives of people across Wales.

Publicity

All successful applications will need to:

- Agree to be included on all publicity, press releases and marketing material we produce.
- As a condition of funding, you will agree to meet our Communications and Marketing team and undertake up to 3 years of joint publicity with Creative Wales. This will include supplying a bank of images and video assets for use on our website and social media channels, and agreeing for us to highlight your project in our own press and publicity activity if required. We will also ask you to credit our support and incorporate our logo on relevant project websites. Successful applicants will be notified and informed prior to the general release of material.

Welsh Language

The Welsh Government is committed to promoting and growing the Welsh language. The creative industries play a key role in contributing to the Welsh Government's priorities for the Welsh language and the target of a million Welsh speakers by 2050 as set out in Cymraeg 2050. We welcome applications for projects that support our ambitions and maximise opportunities to promote the Welsh language. Welsh language priorities are one of a range of areas we will consider as part of our assessment of strategic fit when reviewing projects.

The Well-being of Future Generations (Wales) Act 2015

The objectives of the Act show how each public body will work to achieve the vision for Wales set out in the 'well-being goals'. [The seven well-being goals](#) show the kind of Wales we want to see. The Act makes it clear that the listed public bodies must work to achieve all of the goals, not just one or two. Reference to and explanation as to how your project meets these goals will be important in the assessment of an application.

Privacy Notice

- Welsh Government is the Data Controller for any information you provide. Full details of our privacy policy can be found on the [Privacy Notice page](#).

The information you supply will support in the development of a music business database. Please confirm in the section of your application form that you are happy to proceed on this basis so that you can continue to receive support and advice from Welsh Government.

Please ensure you have read, understood and accept the 'Guidance Notes' and 'Privacy Notice' **before** you start the application.

Appendix 1 - Evaluation Criteria

Stage 1 – Eligibility Criteria

- Applicants must be operating within the creative sector in Wales.
- Applicants must be based and operating in Wales. Unless justification provided as to how the project will benefit in Wales.
- The business must have been trading before 1st April 2025 and still be trading (evidenced by financial accounts from the last financial period)
- If the business turnover exceeds £90,000, the business must be VAT registered or be sector exempt from VAT. Details of VAT exemption can be found at: <https://www.gov.uk/guidance/vat-exemption-and-partial-exemption>
- Sole traders that do not employ any other staff, can make an application as long as they meet all other criteria. In support of their application, these applicants will be required to submit a copy of their most recently filed Self-Assessment Return that shows the earnings and the tax due, and evidence that the payment has been made.
- You must pay employees via PAYE as of 1st April 2026.
- If you only employ 1 person this must be paid via PAYE.

Stage 2 – Appraisal Criteria

Projects will need to meet the funding principles detailed as described above in order to move to the 2nd stage for assessment against the following criteria:

AC	Appraisal Criteria	Weighting	Score
1	Strategic Fit <ul style="list-style-type: none"> • Fit with the overarching funding principles • Does your project maximise the benefits to Wales, including economic benefits • Welsh Government Programme for Government, Well Being of Future Generations alignment 	x 10	/5
2	Project criteria <ul style="list-style-type: none"> • Does your project deliver our priorities for the creative industries in Wales • Quality of application and innovation 	x 10	/5
3.	Evidence of Need <ul style="list-style-type: none"> • Why is Welsh Government funding required for this project to go ahead? E.g., Why do you need the funding? Will it accelerate project? Would it happen without support? 	x 5	/5
4.	Risks, Project Implementation and Delivery Quality of information provided for: <ul style="list-style-type: none"> • Project plan, timetable and team resources • Management Team Structure • Project collaboration / partners • Project Risks 	x 5	/5

5.	Project deliverables <ul style="list-style-type: none"> • Quality of project targets: • Outputs & deliverables, used to measure the success of the project • Skills • Diversity and inclusion deliverables • Welsh language deliverables • Detailed information on how these will be measured 	× 10	/5
6.	Project Costs and Value for Money <ul style="list-style-type: none"> • Overall proposal represents value for money • Activity and associated costs represent realistic and best value • Project costs, claim schedule • Expected benefits are proportionate with costs • Good evidence provided for exit strategy and long-term sustainability of proposal • Ability to have an impact on the sector over a longer period 	× 10	/5

Total out

Scoring matrix

Score	Indicator	Fundable
5	Exceptional – The response was robust, detailed, well-articulated in all material respects providing strong evidence that the criteria would be met, with no weaknesses or areas of concern with the content.	Yes
3	High quality – The response presented evidence that the criteria would be met, good in many respects but with minor weaknesses or concerns with the content.	Yes
1*	Poor – The response provided limited evidence that the criteria would be met, there were major weaknesses or concerns with the content. The response lacked significant detail/or clarity.	No
0*	Unacceptable – The response did not provide evidence that the criteria would be met; and was wholly unsatisfactory in terms of content. Major weaknesses, issues or omissions were identified. The response was poorly articulated and/or inconsistent.	No

*If you receive a score of 1 or 0 for any question your application will be rejected.