This is Creative.
This is Wales.

# GAME ON

Your guide to the Games sector in Wales

creative.wales





# SKER

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# This is Creative. This is Wales.

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#### Contact us

creative.wales creativewales@gov.wales

- in Creative Wales / Cymru Greadigol
- © @cymrugreadigol



This is Games. This is Wales. We're a small but mighty nation shaped by our people, inspired by our places, and alive with creative talent.

Our ambition is to build on our success to date and create a thriving creative cluster for the Games sector in Wales, by attracting new inward investment and offering highly skilled careers for creative professionals.

We have seen exponential growth in recent years with major companies anchoring themselves here, thanks to the opportunities and excellent lifestyle available – Wales truly is the best place to live, work and play.

Speak to our team about the opportunities and support offered to companies looking to locate their business in Wales, contact creative.wales@gov.wales.





## Bird in Sky

Bird in Sky is a North Wales games studio best known for its space sim + adventure game, 3030 Deathwar Redux. With the help of Creative Wales, we are hard at work on our new game: The Passing Place, a singleplayer, third person story experienced through different epochs, all beginning in the year 7000 BC.

3030 Deathwar Redux is a unique mix of Adventure and Space Sim. Explore star systems, mine and hunt pirates in top-down mode. Leave your ship and switch into classic Adventuring mode, where you explore derelicts, talk to shady characters or head over to the space bar for a drink.

The Passing Place. You begin as Evie, a hunter gatherer, 7000 BC off the coast of what is now the UK. Experience her life, her skills and her family as she stumbles upon an artefact that transcends generations. Passing Place is a top down, single player adventure that spans epochs.

birdinskygames.com

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#### Boundless Studio



Boundless is a dynamic animation studio based in Cardiff, Wales, co-founded by Alan Towndrow and Helen Turnbull, who bring a strong foundation in TV, advertising, and motion graphics. Inspired by the thrill of adventure and the limitless horizons of travel, we create art and ideas that transcend boundaries, spark innovation, and ignite the imagination.

As we celebrate our first anniversary, we're proud of our multiple returning clients and expanding portfolio.

Alongside our marketing projects, we are now forging a path into the industry by providing creative services for immersive projects featuring hologram technology for live performances. Our motivation lies in continually pushing the envelope, exploring new concepts, and redefining how we consume media.

Beyond our commercial work, Boundless has produced a diverse collection of mixed media animated content. Each project exemplifies our unique approach, capturing the imagination and engaging audiences with visually stunning and emotionally resonant storytelling.

We hope our work inspires brands, studios, and content creators to reach out and create something boundless.

Boundless Studio is creating a 360-degree immersive animated experience centered on the Mabinogion and Welsh fairytales. The story follows the protagonist, Peredur of Efrog, on his thrilling adventures through enchanted landscapes and mythical realms. We aim to transport viewers into the heart of Welsh folklore, making learning both engaging and fun. This project not only brings ancient tales to life but also fosters a deep appreciation for Welsh culture and heritage among young learners, sparking their imagination and curiosity. The animation will be available in both Welsh and English.

boundless-studio.co.uk

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boundlessstudio



@boundless.trip





#### BullBerry

Based in Swansea, Wales, BullBerry is an up-and-coming game studio, with a mission to create fun and engaging games that bring friends together. As a new startup, we leverage the expertise of our director and industry connections to develop fresh and exciting game concepts that we ourselves would love to play. We strive to remain at the forefront of new tools and techniques within Unreal and leverage our extensive expertise to deliver something we feel is a bit special.

Must Kick Wizards is an exciting new take on the football genre, combining the excitement of the beautiful game with the magic, chaos and wonder of a fantasy world. Form a team with your friends, choose from a variety of eclectic characters with their own unique mix of strengths and abilities, then head online for intense matches across the globe. Throw fireballs, hit things with big hammers, make walls of ice, shoot the ball with an arrow, work with your friends (or against) to kick that ball!

bullberry.co.uk

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#### BWGAN GAMES

BWGAN GAMES is an independent game development studio based in North Wales. We're currently working on a project for Nintendo Switch & PC, developed by David Thomas.

TACTICS PROJECT (in development / 2025) is a turn-based, spooky tactics game for Nintendo Switch & PC.
Strategise alone or with another player in cooperative play. Inspired by modern tabletop board games, this project aims to provide an approachable and unique take on the genre.

bwgangames.com

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#### Cloth Cat Games



Cloth Cat Games is an award-winning development studio based in Cardiff; crafting games and experiences for a whole range of platforms. The studio has been running for over 10 years, with a core team experienced in game design and development, animation, filmmaking, and story writing. We utilise this diverse skill set and our collaborative experience to create new IP that finds niches in the way we tell stories, develop mechanics and bring characterful projects to life.

We offer co-dev, work-for-hire, prototyping and optimising/porting services; specialists in Unity, art/animation, UI/UX, narrative design—we can jump in at any stage of production where needed and are always happy to discuss ways in which we can collaborate and assist.

**Produce Produce** is a head-to-head horticultural combat game where gardens are arenas and players battle for resources to sow, grow and throw as

much produce as they can at goals and each other!

Part harvesting sim, part sports game, its focus is fun arcade action, but skill and tactics come into play once players get to grips with the challenge! A game bursting with humour, character and playful ideas which span single player campaigns, daily challenges, and frantic local and online multiplayer matches.

Little Lantern Locomotive. Delve into the wondrous, tactile world of Little Lantern Locomotive. Explore its crafted regions, assist its host of inhabitants, discover hidden secrets and seek solutions to its range of roaming puzzles and challenges as you navigate the branching narrative at its core.

This cosy and atmospheric new title from Cloth Cat Games is currently in development and we can't wait to share this world and the stories within it soon.

games.clothcat.com

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cloth-cat-games



@ClothCatGames

# THE DEPARTMENT TROSEDD

HEDDLU POLICE





#### **COPA Gaming**

Established in 2022 as an integral part of COPA Cymru, a BAFTA Cymru award-winning production house based in Cardiff, COPA Gaming now has a life of its own. Our mission is to craft exceptional gaming experiences for a diverse global audience. With a steadfast commitment to quality and innovation, we take pride in developing captivating games that reflect the unique spirit of Wales.

The Department / Trosedd is a narrative-driven detective game. Investigate crime scenes, interrogate suspects and bring the killer to justice in this gritty detective sim where how you solve the case is as important as solving it.

copagaming.co.uk

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pnm6mRagbS





#### **Dragon Scale** Studios

Dragon Scale Studios is a Welsh startup game studio based in Cardiff, founded by graduates of the University of South Wales. We have found success in incubator programs such as Tranzfuser, Dundey, Tentacle Zone and Indielab, as well as traveled to a range of events, including WASD, EGX, and thanks to the Welsh Government, GDC!

We have just launched our first game Set Sail! Arena, a spinoff of our other, in-development game, Set Sail! You may know us better as 'the pirate guys', as more often than not you'll see us dressed up as a crew of pirates.

Set Sail! Arena is a 4v4 Pirate PVP game. Face off against your friends as Pirates

or the British, across unique maps and modes. Customise your character and fight with swords, pistols and a variety of Power Weapons! £1 of each purchase will be donated to the Whale and Dolphin Conservation to support their vital work protecting whales and dolphins, and the game will be supported with free post-launch content

Set Sail! is a pirate fueled top-down party game. Feel the sea breeze in couch co-op with up to 3 friends and learn the ropes: captaining a ship, hoarding treasure and fighting foes... whether it be monsters, the British or each other in a splash of friendly fire!

dragonscalestudios.co.uk

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#### **Evil Owl Studios**

Evil Owl Studios is a dynamic game development studio dedicated to crafting immersive experiences that blend entertainment with Welsh mythology. With a passion for inclusivity, we strive to create captivating games that transcend boundaries, inviting players of all backgrounds to delve into rich, fantastical worlds.

Our mission is to weave the enchanting tales of Welsh mythology into interactive narratives, offering players the opportunity to embark on epic adventures and explore vibrant landscapes. At Evil Owl Studios, we believe in the power of storytelling to connect and inspire, and we're committed to delivering unforgettable

gaming experiences that captivate the imagination.

Ser. As a newly anointed knight, Heddwyn wants to prove his worth to the King and takes it upon himself to seek out a group of vagabond knights who are causing unrest within the Kingdom. As Heddwyn ventures out into a world teeming with Welsh mythological influence, he discovers that there might be some truth to the propaganda that the knights have been spreading. The more knights he encounters, the more information Heddwyn discovers. A dilemma becomes impossible to ignore: will he stay on his path and honour the King, or join their cause?

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#### FreeGames.org

FreeGames.org is a specialist in the creation and distribution of HTML5 games to a mass audience and founded by Gaz Thomas, whose titles have attracted over 1 billion plays globally!

FreeGames.org predominantly develops and distributes in-house titles but also offer B2B game licensing services to help other businesses increase and engage their audience.

We currently have 50+ games available for licensing, each optimized for PC, Mobile. Tablet and more as a browser based game or standalone application. Alternatively, we can also advertise your brand to a large audience by creating a bespoke game including your IP/branding, then promoting them on our website (5+ million pageviews

monthly), in addition to the web at large. Interested parties are encouraged to reach out and start a conversation.

FreeGames.org is a highly popular web game site that has grown virally to 5 million monthly page views.

HTML5 Games are browser based games optimised to work natively or within a browser on PC, tablet, mobile and more. We currently offer a catalog of 50+ HTML5 games, and are constantly developing new ones.

Solitaire.io (new!) is our latest. undertaking focused on web based solo card games.

Freegames.org

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in gaz-thomas



@freegames\_org



FreeGames.org





#### Goldborough Studio

Goldborough Studio is an independent game developer that creates games and character-led content using pencils, pixels, knowledge, and a little magic. In the eleven years since we formed, we have provided visual development, character design, and content for eleven games, four feature films, and two animations.

The studio is currently working on YAMI its first internally developed PC/Console game.

gold borough studio.com

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goldboroughstudio.com



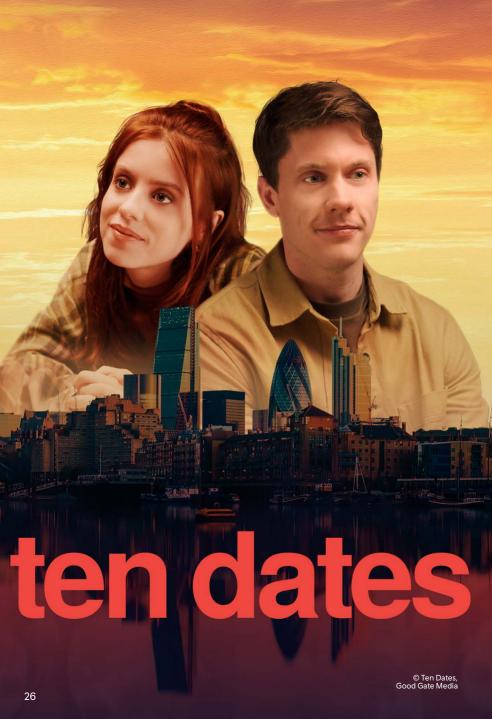
Goldborough Studio



@goldborough



@goldboroughstudioltd





#### **Good Gate** Media

Good Gate Media is an indie game developer and film production company based in Cardiff, Wales.

Founded by John Giwa-Amu in 2018, we have since released six games including The Complex, Five Dates, Ten Dates and produced a movie with a major Hollywood Studio.

Our current slate includes film. television and a further four games.

goodgatemedia.com

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**PLATFORM** 

UX/UI

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BUILD

**GAMEPLAY** 





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## **Rocket Science** Corp.

Rocket Science Corp. is an expert backend engineering co-dev studio that tackles gaming's toughest challenges, enabling top industry talents to create out-of-this-world experiences for leading developers and publishers across the globe.

Recently, Rocket Science launched Atomic Theory to create exceptional experiences in the co-dev gaming space. At its core, Atomic Theory offers in-game development and UI/UX services with teams located in Cardiff, Wales; Austin, TX; Albany, NY; and across North America and the UK.

rocketscience.gg atomictheory.gg

Contact: hello@rocketscience.gg



in Rocket Science Group



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#### Space Colony Studios

Space Colony Studios is a collection of independent artists, writers and developers working together to create the Stories from Sol anthology of games; a multi part, narrative focused series created to express our enjoyment in old school anime, retro sci-fi and engaging storytelling.

Our upcoming title **Stories from Sol: The Gun-Dog** is a retro throwback graphic adventure / visual novel inspired by 80s sci-fi movies and 90s mecha anime.

As the ship's security officer during a mission gone wrong, and with paranoia breaking out, you'll explore the ship, interact with the crew and attempt to solve the mystery behind what's happening before it's too late.

Gun-Dog captures the retro spirit of its inspirations giving a nostalgic but modern experience for older audiences and a novel experience wrapped up in anemoia for new audiences by committing to a classic presentation to tell a contemporary story.

spacecolonystudios.com

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#### Sugar Creative

Sugar Creative is a multi-award-winning creative technology studio. Sugar delivers wonder through innovation bringing imagination to life with inspirational and incredible outcomes for everything from entertainment to marketing and science.

Based in Wales, UK and working with international partners including Aardman, Toyota, Niantic, Dr.Seuss, Kingspan, Ubisoft, BBC, Apple, and TMobile we are regarded as one of the UK's leading creative innovators. This work has helped to evolve the immersive landscape and led to awards

and accolades including a QLD XR Best in World award, shortlisting for two Cannes Lions, a BIMA10, UK App Award, and a TIGA.

Current flagship projects include a recent partnership between Sugar and Ubisoft creating a global first-of-kind immersive experience that will bring the world of Assassin's Creed Valhalla to life in XR, a brand-new story engine creating narrative VR experiences and a partnership with Chemical Brothers to explore the potential of new XR formats within musical focused experiences.

#### sugar.agency

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#### Wales Interactive

Wales Interactive is a multi-awardwinning indie video games and interactive movie developer and publisher based in Wales, UK, Our growing portfolio of titles have been played by millions globally, including; Maid of Sker, Late Shift, Sker Ritual. Ten Dates, The Complex, Five Dates, and many more. Our products are entertaining the world as well as putting Wales on the video games map.

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